

Aiken Symphony Orchestra, Inc. Advertising Agreement 2019-2020 Season

I (we) hereby request an advertisement of our business, product, and/or service in the Aiken Symphony Orchestra, Inc. (ASO) concert programs published by the ASO.

Name of Advertiser:	Contact Person/Telephone:
Business Mailing Address:	Contact Person Email:
Preferred Advertisement Placement Options (all 5" x 8") : <input type="checkbox"/> Back Cover (color only—\$1,200) <input type="checkbox"/> Inside Front Cover (color only—\$975) <input type="checkbox"/> Inside Back Cover (color only—\$975)	Additional Ad Sizes (When submitted by 8/16/19, ads will appear in five concert programs.) <input type="checkbox"/> Full Page Color (\$750) <input type="checkbox"/> Full Page B&W (\$575) <input type="checkbox"/> Half Page Color (\$450) <input type="checkbox"/> Half Page B&W (\$375) <input type="checkbox"/> 1/4 Page B&W (\$265) <input type="checkbox"/> 1/6 Page B&W (\$190)
ASO Symphony Administrator: Wendy Hirsch 803.220.7251 / admin@aikensymphonyorchestra.com Howell Printing: tara@howellprinting.net	ASO / ASG Contact Name/Telephone:

1. **Advertising Copy:** Advertiser shall provide the ASO Symphony Administrator (admin@aikensymphonyorchestra.com) or Howell Printing (tara@howellprinting.net) with an electronic file with the ad (minimum 300 dpi in JPEG or TIFF format). The subject matter, form, wording, illustration artwork and typography of the ad shall be subject to approval but, unless otherwise authorized in advance, no change shall be made to the copy without advertiser consent. If you require design assistance with an ad, please contact a graphic designer as we are unable to be of assistance. **If you advertised previously and want to use the same ad this season, please initial here _____.**
2. **Delivery:** The deadline for the advertiser to electronically deliver ad copy **August 16, 2019.**
3. **Warranty as to Copy:** Warrant to the Aiken Symphony Orchestra that the copy submitted will not infringe any common law or statutory copyright, right of privacy or any other right of any person, firm, entity, or corporation and that it will contain no matter that is libelous, scandalous, or otherwise objectionable. We shall reserve the right to reasonably decline to publish any advertisement.
4. **Labeling:** Any advertisement or ad copy consisting of material resembling news, editorial matter, or cartoons will carry the word "advertisement" conspicuously at the head thereof.
5. **Payment:** A payment of \$_____ for the placement of an advertisement will be due with the submission of all ad copy and all advertising must be pre-paid before publication can occur. Payment may be made at time of signing this contract and given to your ASO/ASG Contact (**checks made payable to Aiken Symphony Orchestra, Inc.**), sent to us at 262 East Gate Drive PMB 440, Aiken 29803, or we can invoice you at the address you provided above.
6. **Proof of Insertion:** We will furnish you with a single copy of your ad in a program via letter after the first concert.
7. **Cancellation:** We shall have the right to cancel this agreement at any time if a) there is a default in the payment of monies due hereunder, and such default continues for ten (10) days, or b) if otherwise breaches of any other terms in this agreement occur.
8. **Imposition of Tax:** In any municipal, state or federal authority imposes a tax on the publication of advertisements, then advertiser shall pay all applicable taxes included with the submission of their ad copy.

Name of Advertiser:	Authorized Signature (Name/Title):
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