

2019-2020 Season

Advertisement

Deadline

August 16, 2019

*For ad deadline extensions, please contact the
Advertising Coordinator.*

**This box is the size
of a full-page ad.**

This box is the size of
a half page ad

This box is the size of
a 1/4 page ad

This box is the size of
a 1/6 page ad

Procedures for Submitting Advertisements

1. Choose the advertisement size desired for the program.
2. Design a camera-ready ad to fit specifications. If you need assistance with an ad design, please consider contacting a graphic designer. **If you have advertised with ASO previously and would prefer to use the same ad, please note this on your Advertising Agreement.**
3. Once the ad is finished, it should be sent to the **ASO Symphony Administrator at admin@aikensymphonyorchestra.com** or to **tara@howellprinting.net**. An electronic file of the ad is preferred (minimum 300 dpi and preferably JPEG or TIFF file).
4. You may make payment to your sales contact with a check or mail your check to the ASO Treasurer once the ad is ready to be submitted. *Payment must be received by the deadline specified in the agreement (unless other arrangements have been made).* Checks should be made payable to "Aiken Symphony Orchestra, Inc." and mailed to:
ASO Treasurer, 262 East Gate Drive, PMB 440, Aiken, SC 29803
5. Once the agreement is signed, **any desired changes to the ad must be communicated to the ASO Symphony Administrator.**
6. Contact the **ASO Symphony Administrator** at 803.220.7251/admin@aikensymphonyorchestra.com should you have any questions.

ADVERTISING RATES	Color	Black & White	Size
Back Cover	\$ 1,200	—	5" x 8"
Inside Front Cover Inside Back Cover	\$975	—	5" x 8"
Full Page	\$750	\$575	5" x 8"
Half Page	\$450	\$375	5" x 4"
Quarter Page	—	\$265	2.5" x 4"
Sixth Page	—	\$190	2.5" x 2.67"



ADVERTISERS

PROGRAM GUIDE

2019-2020 SEASON

Questions?

Please contact the

Aiken Symphony Orchestra Office—

803.220.7251/admin@aikensymphonyorchestra.com